

Thai League 2 - Police Tero vs Trat

DATE: Sunday, October 19, 2025

LOCATION: Bang Phra, Trat, TH

Event Description

Thai League 2 - Police Tero vs Trat is a premier sports event in Bang Phra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 790 people

Event ID: FGYZFdLKnbfJEK67HG

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.