

Thai League 2 - Pattani vs Rasi Salai United

DATE: Sunday, October 19, 2025

LOCATION: Nong Khrok, TH

Event Description

Thai League 2 - Pattani vs Rasi Salai United is a premier sports event in Nong Khrok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,249 people

Event ID: HjNHBZMYV9289RhEXW

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.