

Thai League 2 - Nongbua Pitchaya vs Nakhon Si United

DATE: Sunday, October 5, 2025
LOCATION: Nakhon Si Thammarat, Nakhon Si Thammarat, TH

Event Description

Thai League 2 - Nongbua Pitchaya vs Nakhon Si United is a premier sports event in Nakhon Si Thammarat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 544 people

Event ID: AbBXySrXUGVwsP2aSU

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 218 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.