

Thai League 1 - Uthai Thani vs Kanchanaburi Power

DATE: Sunday, October 19, 2025
LOCATION: Ban Tai, Chang Wat Kanchanaburi, TH

Event Description

Thai League 1 - Uthai Thani vs Kanchanaburi Power is a premier sports event in Ban Tai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,892 people

Event ID: 4AjLH8FeZ7KV7f78P9

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,957 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.