

Thai League 1 - Nakhonratchasima vs Chiangrai United

DATE: Saturday, November 8, 2025

LOCATION: Nakhonratchasima, Thailand

Event Description

Thai League 1 - Nakhonratchasima vs Chiangrai United is a premier sports event in Nakhonratchasima, Thailand, which attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,332 people

Event ID: DMUj6R6c52mWJbTNDF

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,733 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.