

Thai League 1 - Muangthong United vs Nakhonratchasima

DATE: Sunday, September 28, 2025
LOCATION: Suranari, Nakhon Ratchasima, TH

Event Description

Thai League 1 - Muangthong United vs Nakhonratchasima is a premier sports event in Suranari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,221 people

Event ID: BYwUjub2sX4A89xNu8

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,088 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.