

Thai League 1 - Muangthong United vs BG Pathum United

DATE: Sunday, December 14, 2025
LOCATION: Bang Yitho, Pathum Thani, TH

Event Description

Thai League 1 - Muangthong United vs BG Pathum United is a premier sports event in Bang Yitho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,805 people

Event ID: 7vBrEbPVSWrJo5Cf7t

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.