

Thai League 1 - Kanchanaburi Power vs Muangthong United

DATE: Sunday, August 31, 2025
LOCATION: Tambon Ban Mai, Chang Wat Nonthaburi, TH

Event Description

Thai League 1 - Kanchanaburi Power vs Muangthong United is a premier sports event in Tambon Ban Mai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,380 people
Event ID: CapoXGttwJh4wH9eEa

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,552 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.