

# Thai League 1 - Chonburi vs Nakhonratchasima

DATE: Saturday, August 16, 2025  
LOCATION: Suranari, Nakhon Ratchasima, TH

## Event Description

Thai League 1 - Chonburi vs Nakhonratchasima is a premier sports event in Suranari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,320 people

**Event ID:** FNx4mMFnaKrsyRzgPM

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,528 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*