

# Thai League 1 - Chonburi vs Muangthong United

DATE: Saturday, December 6, 2025  
LOCATION: Tambon Ban Mai, Chang Wat Nonthaburi, TH

## Event Description

Thai League 1 - Chonburi vs Muangthong United is a premier sports event in Tambon Ban Mai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,519 people

**Event ID:** DDMy2mEDWk82oS7od2

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,808 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*