

# Thai League 1 - Chiangrai United vs Chonburi

DATE: Sunday, October 19, 2025  
LOCATION: Chonburi, TH

## Event Description

Thai League 1 - Chiangrai United vs Chonburi is a premier sports event in Chonburi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,338 people

**Event ID:** CAUQqJa3YPQ3Q5QxVJ

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,135 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*