

Thai League 1 - BG Pathum United vs Chiangrai United

DATE: Sunday, September 21, 2025

LOCATION: กรุงเทพมหานคร, ประเทศไทย

Event Description

Thai League 1 - BG Pathum United vs Chiangrai United is a premier sports event in กรุงเทพมหานคร, ประเทศไทย attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,564 people

Event ID: FrLTKqWCAgmRiRAv7d

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,626 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.