

Thai League 1 - Ayutthaya United vs Port

DATE: Sunday, August 17, 2025

LOCATION: Bangkok, à #ãŽ ä á!â¼2áz â2Â TH

Event Description

Thai League 1 - Ayutthaya United vs Port is a premier sports event in Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,250 people

Event ID: HLdZ9LntuH88V52WEn

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.