

Textile Asia

DATE: Friday, November 21, 2025

LOCATION: Lahore, Punjab, PK

Event Description

Textile Asia is a premier expos event in Lahore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,590 people

Event ID: D2QE8U8fPrjpuQUnvW

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.