

Texas A&M Practice Partners Exhibition & Social

DATE: Saturday, August 23, 2025
LOCATION: College Station, Texas, US

Event Description

Texas A&M Practice Partners Exhibition & Social is a premier expos event in College Station. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,918 people

Event ID: V4fdt62nVxJDSDm29q

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 767 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
