

Tesa and The Body of a Swan

DATE: Sunday, September 7, 2025
LOCATION: Riga, LV

Event Description

Tesa and The Body of a Swan is a premier concerts event in Riga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,360 people

Event ID: 52K53ftHQ8C8bMG4BM

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 544 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.