

Terrorism - Asia - Yemen

DATE: Tuesday, October 21, 2025
LOCATION: Al Mahfid, Abyan Governorate, YE

Event Description

Terrorism - Asia - Yemen is a premier terror event in Al Mahfid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: terror
Importance Rank: 21/100
Expected Attendance: 10,000 people
Event ID: 5K357VdCvai7QiPDEi

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
