

# Terror-Fi 2025: KEEPER (Advance Screening - Wellington)

DATE: Tuesday, November 11, 2025  
LOCATION: Wellington, Wellington Region, NZ

## Event Description

Terror-Fi 2025: KEEPER (Advance Screening - Wellington) is a premier performing-arts event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 45/100  
**Expected Attendance:** 577 people  
**Event ID:** DZXGsYHZqZhkWKyaZu

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 231 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*