

Tercera FEB - Group EB - Nou Basquet Torrent vs Jorge Juan

DATE: Saturday, October 11, 2025
LOCATION: Novelda, Comunidad Valenciana, ES

Event Description

Tercera FEB - Group EB - Nou Basquet Torrent vs Jorge Juan is a premier sports event in Novelda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 3,808 people
Event ID: 5sXFbgenbeQsPHSrr0

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
