

Tercera FEB - Group DB - Caja 87 II vs Peñarroya

DATE: Saturday, October 25, 2025
LOCATION: Peñarroya-Pueblonuevo, Andalucía, ES

Event Description

Tercera FEB - Group DB - Caja 87 II vs Peñarroya is a premier sports event in Peñarroya-Pueblonuevo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: 5opRKzycLVC8i5mpZU

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.