Tercera FEB - Group DA - Salliver Fuengirola vs Andujar

DATE: Saturday, December 13, 2025
LOCATION: Andújar, Andalucía, ES

Event Description

Tercera FEB - Group DA - Salliver Fuengirola vs Andujar is a premier sports event in Andújar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 44/100
Expected Attendance: 500 people
Event ID: 3EuYSEwj7rgDoAxK3C

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.