

Tercera FEB - Group DA - Jaén Paraíso Interior FS vs ULB

DATE: Saturday, January 31, 2026
LOCATION: La Línea de la Concepción, Andalucía, ES

Event Description

Tercera FEB - Group DA - Jaén Paraíso Interior FS vs ULB is a premier sports event in La Línea de la Concepción. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 6VBg9LPx3i27ygcYu3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.