

# Tercera FEB - Group CB - Vic vs Prat

DATE: Saturday, January 17, 2026  
LOCATION: El Prat de Llobregat, Catalunya, ES

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## Event Description

Tercera FEB - Group CB - Vic vs Prat is a premier sports event in El Prat de Llobregat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** 35RYdRK2Xewktrz3N2

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*