

Tercera FEB - Group AB - Universidad de Oviedo vs Estudiantes Lugo

DATE: Sunday, October 26, 2025
LOCATION: Lugo, Galicia, ES

Event Description

Tercera FEB - Group AB - Universidad de Oviedo vs Estudiantes Lugo is a premier sports event in Lugo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,808 people

Event ID: ATSSs2NhbJXRjy5yxWL

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.