

# Tercera FEB - Group AB - Peixegalego vs Navia

DATE: Saturday, January 24, 2026  
LOCATION: Vigo, ES

## Event Description

Tercera FEB - Group AB - Peixegalego vs Navia is a premier sports event in Vigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,414 people

**Event ID:** FLVW3rHF2ceNjxY38B

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 566 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*