

Tercera FEB - Group AA - Atlético Carbajosa vs Becedo Santander

DATE: Saturday, October 18, 2025
LOCATION: Santander, Cantabria, ES

Event Description

Tercera FEB - Group AA - Atlético Carbajosa vs Becedo Santander is a premier sports event in Santander. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,271 people

Event ID: Dnb2VzdWQP39SJFu22

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,308 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.