

# Tercera División RFEF - Group 9 - Torre del Mar vs Marbellí

DATE: Sunday, September 28, 2025  
LOCATION: San Pedro de Alcántara, ES

## Event Description

Tercera División RFEF - Group 9 - Torre del Mar vs Marbellí is a premier sports event in San Pedro de Alcántara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,782 people

**Event ID:** BZEQd8qcNKdHikgEnw

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 713 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*