

Tercera División RFEF - Group 9 - Mijas Las Lagunas vs Torre del Mar

DATE: Sunday, October 5, 2025
LOCATION: Torre del Mar, Andalucía, ES

Event Description

Tercera División RFEF - Group 9 - Mijas Las Lagunas vs Torre del Mar is a premier sports event in Torre del Mar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,102 people

Event ID: Fec3Ppqcsn5MYCozuq

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.