

Tercera División RFEF - Group 9 - Marbellí vs Churriana de la Vega

DATE: Sunday, October 19, 2025
LOCATION: Churriana de la Vega, Andalucía, ES

Event Description

Tercera División RFEF - Group 9 - Marbellí vs Churriana de la Vega is a premier sports event in Churriana de la Vega. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 421 people

Event ID: CJLSwYT2V72Z5XBYTb

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.