

Tercera División RFEF - Group 9 - Churriana de la Vega vs Mijas Las Lagunas

DATE: Saturday, October 25, 2025
LOCATION: Las Lagunas de Mijas, Andalucía, ES

Event Description

Tercera División RFEF - Group 9 - Churriana de la Vega vs Mijas Las Lagunas is a premier sports event in Las Lagunas de Mijas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 874 people

Event ID: 4XewQG7XgH9Kdzb6HR

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.