

# Tercera División RFEF - Group 9 - Atlético Porcuna vs Mijas Las Lagunas

DATE: Saturday, October 11, 2025  
LOCATION: Las Lagunas de Mijas, Andalucía, ES

## Event Description

Tercera División RFEF - Group 9 - Atlético Porcuna vs Mijas Las Lagunas is a premier sports event in Las Lagunas de Mijas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 874 people

**Event ID:** AHNEwGZSD7t7aJ3Eqv

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 350 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*