

Tercera División RFEF - Group 8 - Unionistas Salamanca II vs UD Santa Marta

DATE: Saturday, September 27, 2025
LOCATION: Santa Marta de Tormes, Castilla y León, ES

Event Description

Tercera División RFEF - Group 8 - Unionistas Salamanca II vs UD Santa Marta is a premier sports event in Santa Marta de Tormes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 722 people

Event ID: 4CrLjhgbLZ9pTA457o

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 289 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.