

Tercera División RFEF - Group 8 - UD Santa Marta vs La Virgen del Camino

DATE: Saturday, November 15, 2025
LOCATION: La Virgen del Camino, Castilla y León, ES

Event Description

Tercera División RFEF - Group 8 - UD Santa Marta vs La Virgen del Camino is a premier sports event in La Virgen del Camino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: EJtFoU84cQ7LEH3nPn

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.