

# Tercera División RFEF - Group 8 - UD Santa Marta vs Cristo Atlético

DATE: Sunday, October 19, 2025  
LOCATION: Palencia, Castilla y León, ES

## Event Description

Tercera División RFEF - Group 8 - UD Santa Marta vs Cristo Atlético is a premier sports event in Palencia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,317 people

**Event ID:** AEQbGx53Exh4EvL7Cw

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,727 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*