

Tercera División RFEF - Group 8 - La Virgen del Camino vs Unionistas Salamanca II

DATE: Saturday, September 20, 2025
LOCATION: Villares de la Reina, Castilla y León, ES

Event Description

Tercera División RFEF - Group 8 - La Virgen del Camino vs Unionistas Salamanca II is a premier sports event in Villares de la Reina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,562 people

Event ID: A8bVUCz9ptX5Yg8SAv

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 625 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.