

Tercera División RFEF - Group 7 - Atlético Madrid III vs Tres Cantos

DATE: Sunday, September 14, 2025
LOCATION: Tres Cantos, ES

Event Description

Tercera División RFEF - Group 7 - Atlético Madrid III vs Tres Cantos is a premier sports event in Tres Cantos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,102 people

Event ID: 4H2fyiaKj8iM9a3bVY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.