

# Tercera División RFEF - Group 7 - AD Parla vs Pozuelo Alarcón

DATE: Sunday, September 21, 2025  
LOCATION: Pozuelo de Alarcón, Comunidad de Madrid, ES

## Event Description

Tercera División RFEF - Group 7 - AD Parla vs Pozuelo Alarcón is a premier sports event in Pozuelo de Alarcón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,102 people

**Event ID:** H6LHPgupHLEoathah5

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 441 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*