

# Tercera División RFEF - Group 5 - Europa II vs Grama

DATE: Sunday, October 12, 2025  
LOCATION: Santa Coloma de Gramenet, Catalunya, ES

## Event Description

Tercera División RFEF - Group 5 - Europa II vs Grama is a premier sports event in Santa Coloma de Gramenet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,254 people

**Event ID:** HA2awVmcyjXZkpidvr

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 502 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*