

# Tercera División RFEF - Group 3 - Noja vs Montañas del Pas

DATE: Saturday, September 27, 2025  
LOCATION: San Vicente de Toranzo, Cantabria, ES

## Event Description

Tercera División RFEF - Group 3 - Noja vs Montañas del Pas is a premier sports event in San Vicente de Toranzo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 722 people

**Event ID:** Gwh7nHSmLZjLUMy2qt

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 289 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*