

Tercera División RFEF - Group 3 - Escobedo vs Cayón

DATE: Sunday, September 7, 2025
LOCATION: Sarón, Santa María de Cayón, ES

Event Description

Tercera División RFEF - Group 3 - Escobedo vs Cayón is a premier sports event in Sarón, Santa María de Cayón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 955 people

Event ID: 9C2r29mW7vjTAuKmEg

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.