

Tercera División RFEF - Group 3 - Cayón vs Atlético Albericia

DATE: Saturday, September 20, 2025
LOCATION: Santander, Cantabria, ES

Event Description

Tercera División RFEF - Group 3 - Cayón vs Atlético Albericia is a premier sports event in Santander. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 807 people

Event ID: GvxQ9ku6nG8aWv9HUx

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 323 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.