

Tercera División RFEF - Group 3 - Castro vs Cayón

DATE: Saturday, September 27, 2025
LOCATION: Sarón, Santa María de Cayón, ES

Event Description

Tercera División RFEF - Group 3 - Castro vs Cayón is a premier sports event in Sarón, Santa María de Cayón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,107 people

Event ID: DK7CDaZ9BLkHmzoUv5

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 443 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.