

# Tercera División RFEF - Group 3 - Castro vs Barquereño

DATE: Sunday, October 19, 2025  
LOCATION: San Vicente de la Barquera, Cantabria, ES

## Event Description

Tercera División RFEF - Group 3 - Castro vs Barquereño is a premier sports event in San Vicente de la Barquera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,378 people

**Event ID:** 9QNkBz27DdiP55XWjd

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 551 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*