

Tercera División RFEF - Group 3 - Bezana vs Cayón

DATE: Sunday, October 26, 2025
LOCATION: Sarón, Santa María de Cayón, ES

Event Description

Tercera División RFEF - Group 3 - Bezana vs Cayón is a premier sports event in Sarón, Santa María de Cayón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,195 people

Event ID: 55C9hAJ06ski4tZSdx

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 478 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.