

# Tercera División RFEF - Group 2 - Sporting Gijón II vs L'Entregu

DATE: Sunday, November 2, 2025  
LOCATION: San Martín del Rey Aurelio, Principado de Asturias, ES

## Event Description

Tercera División RFEF - Group 2 - Sporting Gijón II vs L'Entregu is a premier sports event in San Martín del Rey Aurelio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 810 people

**Event ID:** FMKnHZUHE9KYxPV2zE

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 324 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*