

Tercera División RFEF - Group 2 - Siero vs L'Entregu

DATE: Sunday, February 1, 2026
LOCATION: San Martín del Rey Aurelio, Principado de Asturias, ES

Event Description

Tercera División RFEF - Group 2 - Siero vs L'Entregu is a premier sports event in San Martín del Rey Aurelio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 781 people

Event ID: 3vBLsJDeh5kgmS9Mqi

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 312 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.