

# Tercera División RFEF - Group 2 - Llanera vs Lenense

DATE: Saturday, September 20, 2025  
LOCATION: Pola de Lena, Principado de Asturias, ES

## Event Description

Tercera División RFEF - Group 2 - Llanera vs Lenense is a premier sports event in Pola de Lena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,271 people

**Event ID:** 4ZNs75o5Wby6jULpi2

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 508 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*