

# Tercera División RFEF - Group 2 - Gijón Industrial vs San Martín

DATE: Sunday, October 26, 2025  
LOCATION: San Martín del Rey Aurelio, ES

## Event Description

Tercera División RFEF - Group 2 - Gijón Industrial vs San Martín is a premier sports event in San Martín del Rey Aurelio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,254 people

**Event ID:** 8sgqwn2h2UfUj79HVR

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 502 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*