

Tercera División RFEF - Group 2 - Covadonga vs Lenense

DATE: Sunday, October 5, 2025
LOCATION: Pola de Lena, Principado de Asturias, ES

Event Description

Tercera División RFEF - Group 2 - Covadonga vs Lenense is a premier sports event in Pola de Lena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 639 people

Event ID: HXqcMPhy8f8LU6Xmac

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.