

Tercera División RFEF - Group 16 - San Marcial vs La Calzada

DATE: Saturday, October 25, 2025
LOCATION: Santo Domingo de la Calzada, La Rioja, ES

Event Description

Tercera División RFEF - Group 16 - San Marcial vs La Calzada is a premier sports event in Santo Domingo de la Calzada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 722 people

Event ID: DasNV5irLi5dvgFGR8

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 289 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.